



Packaging Your Imagination Conference | Saturday, October 21, 2023 | IN PERSON

Li Ka Shing Knowledge Institute | 209 Victoria Street, Toronto

8:00 - 9:00	REGISTRATION		
9:00 - 9:30 OPENING KEYNOTE	AUDITORIUM Dear Me: Notes on a Writer's Life (Opening Keynote) ANDREW LARSEN		
9:30 - 9:45	BREAK		
9:45 - 10:45 MORNING SESSIONS	AUDITORIUM The Wow Factor SHARON JENNINGS	ROOM 240/241 Laughing Through the Tears: Humour in Dark or Difficult Books JOANNE LEVY	ROOM 211 Pushing Illustrating Your Difficult Character PEGGY COLLINS
10:45 - 11:00	BREAK		
11:00 - 12:00 MID-MORNING SESSIONS	AUDITORIUM Making Dreams Come True: Picture Book Author and Illustrator JENNIFER MARUNO, MIKI SATO	ROOM 240/241 Interviewing for Stories KATHY KACER, KEN SETTERINGTON	ROOM 211 The Wonderful World of Non-Fiction Illustration: Exploring Imaginations with Kids SUHARU OGAWA
12:00 - 1:30	LUNCH		
1:30 - 2:30 AFTERNOON SESSIONS	AUDITORIUM Breaking In Panel ADAM SCHAFER, SADÉ SMITH, VICTOR WONG, KATE BLAIR (M)	ROOM 240/241 Dripping Data for Mystery Stories MICHAEL HUTCHINSON	ROOM 211 Writing Graphic Novels: Packaging Your Vision for Your Artist J. TORRES
2:30 - 2:45	BREAK		
2:45 - 3:45 MID-AFTERNOON SESSIONS	AUDITORIUM Publishing Panel - KATIE SCOTT (Kids Can), SERAH-MARIE McMAHON (Annick), PETER PHILLIPS (Tundra), NASEEM HRAB (M)	ROOM 240/241 Unleash Your Inner Educator! Use Curricula to Guide Your Writing KARI-LYNN WINTERS	ROOM 211 Illustration Between the Lines JULIA BRECKENREID
3:45 - 4:00	BREAK		
4:00 - 5:00 CLAIRE MACKAY MEMORIAL LECTURE	AUDITORIUM Fresh Stories for a Different World: Challenge and Opportunity SHELLEY TANAKA <i>The Claire Mackay Memorial Lecture is sponsored by the Peter and Eleanor Daniels Foundation</i>		
5:00 - 5:30 BOOK SIGNINGS	EXHIBIT SPACE / LOBBY Book Signings by PYI Speakers		
5:05 - 8:15 ONE-TO-ONE EVALUATIONS	AUDITORIUM, ROOM 240/241, ROOM 211 One-to-One Evaluations of Manuscripts or Illustration Portfolios (pre-scheduled)		