



yesouicanscaip

The Canadian Society of Children's
Authors, Illustrators and Performers
Quebec Chapter

imagine a STORY 2014

A day of workshops for those interested in writing, illustrating and performing for children
www.canscaip.org/Events

Saturday, May 31st, 2014
9 a.m. - 5 p.m.

Dawson College,
4001 de Maisonneuve Blvd. West
Room 4C1 (Amphitheater), Montreal

Early Bird Special:

Pay **\$100** (instead of **\$110**) if you register by April 22nd. Snail mail registrations must be postmarked no later than April 22nd to qualify for the discount.

"With an in-kind donation from Dawson College"

DAWSON
COLLEGE

PRESENTATIONS

GROUP A (9:15-10:30)

1 Sowing Stories: Planting, Weeding, and Growing Your Writer's Journal

with *Catherine Austen*

A writer's journal is not a diary. It's a sourcebook, a playground, and a tribute to the non-market value of creative writing. It's also a treasury of diamonds in the rough. Learn to keep one, to select from it, and to transform its notes into work worth publishing.

2 Illustrating Facts and Fiction: The Picture Book Process

with *Karen Patkau*

Karen Patkau will show images of her artwork and explain her illustration process. She will discuss the business of illustrating picture books and the specifics of illustrating fiction and nonfiction. Session participants will learn the basics of atmospheric perspective and create a simple, compelling image.

3 Going Too Far: Courting Controversy in Young Adult Fiction

with *Paul Blackwell*

Sex, drugs, profanity, and violence: today's books for teens are racier than ever. But how far is too far? In this presentation, author Paul Blackwell discusses the current trends in youth literature with tips on crafting manuscripts to thrill readers while not frightening off agents and editors.

4 Financing Artistic Projects the Crowd-funding Way

with *Elza Kephart and Adam Vieira*

Find out how a filmmaker and an art gallery director each used crowd funding to finance their respective projects. Elza Kephart (Midnight Kingdom Films) will talk about the Indiegogo campaign created for post-production on her film "Go in the Wilderness". Adam Vieira (Station 16 Gallery) will discuss his Kickstarter campaign called "A Global Street Art Story".

GROUP B (1:45-3:00)

5 In the Dark: Fear and Hurt in Children's Literature

with *Raquel Rivera*

Author Lemony Snicket asks, "Do children fear the dark more than adults?" Through guided discussion and writing exercises, author and editor Raquel Rivera will examine fear as portrayed in children's stories, including her own. This workshop will be of interest whether you find the dark trends in children's literature upsetting, or you're itching to create a scary story of your own.

6 Inspiration and Process- How They Come Together

with *Caroline Merola*

Through her sketches, manuscripts and original artwork Caroline will discuss the creative process and how she tries to follow the thread of her inspirations. Sometimes they are subjects that she loves to draw that lead her to some stories, but it can also be other artists, including comic artists of the early 1900s.

7 Marionette Magic: Bringing Characters to Life

with *Lydia Lukidis*

Children's theater and the art of puppetry will be explored through the specific task of bringing a character to life. The participants will write character sketches and short anecdotes inspired by string marionettes. They will also be taught the basics of puppet manipulation.

8 Bridging the Gap for Savvy Six and Seven Year Olds

with *Jennifer Lloyd*

Author Jennifer Lloyd gives a glimpse into the unique world of early readers, transitioning from picture books to chapter books. What exactly is an early reader? Why do they appeal to six and seven year olds? And of course, she will offer tips on how to write them too.

GROUP C (3:15-4:30)

9 Examining the Picture Book Biography

with *Leda Schubert*

Leda will present some well-received picture book biographies and raise a lot of questions: What makes a good picture book biography? Who should be written about? In examining a complex life, what should be included or excluded? Who's missing? Where is the entry point for the child reader?

10 Creating with Collage

with *Manon Gauthier*

Manon will give an overview of her artistic journey and how she approaches each illustration project including her sources of inspiration and her diverse illustration techniques. She will also demonstrate some of her collage techniques with an inspiring creative workshop for participants. Materials will be provided.

11 The Write Stuff

with *Ann Cardinal*

Graduate study in writing for young readers is a fairly new concept, one that is spreading like wildfire in the U.S. What are the advantages to earning an MFA in the field? Ann Cardinal from Vermont College of Fine Arts MFA in Writing for Children & Young Adults Program (which was the first program of its kind) will discuss the ins and outs of enrolling in a low-residency program. She'll answer all your questions and discuss teaching credentials, deepening your craft, working with mentors, and how to do it all from Canada.

12 Your Work vs. Your Job: Finding Sustainability as a Freelance Writer

with *Sarah Lolley*

Is writing your work, your job, your passion, your hobby, or a combination of these? In her talk, pragmatist Sarah Lolley discusses her recipe for sustainability as a freelance writer in today's economy. She explores the difference between "work" and "a job" and the dangerous grey zone of writing for almost-free.

PLENARY SESSION

(10:45-12:15)

Nothing New Under the Sun?: A Publisher's Perspective

with *Karen Li, Owlkids Books, editorial director OR Karen Boersma, publisher, Owlkids Books*

If there are only eight basic plot lines in all of literature, how do authors, illustrators and publishers ensure that the stories we publish excite and entertain our readers?

Speakers

Catherine Austen writes short stories, picture books, and novels for all ages. Her books have won the QWF Prize for Children's and Young Adult Literature and the Canadian Library Association's Young Adult Book Award.

www.catherineausten.com

Karen Patkau is the award-winning illustrator and author/illustrator of many children's picture books – both fiction and nonfiction. Karen lives in Toronto.

www.patkauillustration.com

Paul Blackwell is the Montreal-based author of the YA thriller *Undercurrent*, winner of the 2013 QWF Prize for Children's and Young Adult Literature.

www.facebook.com/pauleblackwell

Elza Kephart directed her first feature film, *Graveyard Alive – A Zombie Nurse in Love*, at the age of 24. Her second feature, *Go in the Wilderness*, retells the legend of Lilith, Adam's rebellious first mate. Her production company, Midnight Kingdom Films, can be found at

www.midnightkingdom.com

Adam Vieira is the artistic director of Station16, a creative Print Shop & Gallery located in Montreal with a focus on street art and limited edition silkscreen prints. More information about Station 16 can be found at

www.station16shop.com

Raquel Rivera is the award-winning author of *Orphan Ahwak*, *Tuk and the Whale*, and *Arctic Adventures: Tales from the lives of Inuit Artists*. Now based in Montreal, she's lived and worked in Washington, D.C., Kuala Lumpur, Singapore, Barcelona, and Toronto.

www.imho-reviews.com/raquel

Caroline Merola Using her pencils and coloured inks, Caroline draws animals, forests, friendly monsters and mischievous children. She has written and illustrated over 40 books published in Canada and the United States.

www.carolinemerola.com

Lydia Lukidis is an acclaimed playwright and puppeteer who has written and produced children's plays for a company she co-founded, Panadream Theatre. Her plays are told through the eyes of marionettes.

www.panadreamtheatre.com

Jennifer Lloyd is the author of *One Winter Night*, *Looking for Loons*, *Ella's Umbrellas*, *The Best Thing about Kindergarten* and *The Murilla Gorilla Jungle Detective* early reader series. When she is not at her writing desk, she works as a kindergarten teacher in Blainville, Quebec.

www.simplyreadbooks.com

Leda Schubert has worked with children's books forever, and taught at Vermont College of Fine Arts. She has published 8 picture books including *Monsieur Marceau*, winner of the Orbis Pictus Award.

www.ledaschubert.com

Manon Gauthier is a graphic designer and self-taught illustrator/painter who has illustrated several books for children in Canada and Europe. She has also participated in many group exhibitions and has been selected for the 2014 illustrator's exhibition at the Bologna Children's Book Fair.

manongauthierillustrations.blogspot.ca

Ann Cardinal is a YA novelist and Director of Student Recruitment for Vermont College of Fine Arts (VCFA). She has MFA in Writing, co-authored *Sister Chicas* (NAL '06), wrote a YA magical realist novel *The Gift of the Cuentista*, and is finishing a horror novel, *El Cuco*. Ann lives in Vermont.

www.vcfa.edu/wca

Sarah Lolley has been working as a freelance writer for the last 11 years, specializing in medical writing, travel writing, and personal essays.

www.sarahlolley.com

Karen Li is the editorial director of Owlkids Books. She brings 10 years of experience in the Canadian children's book industry, most recently as senior editor at Kids Can Press.

www.owlkidsbooks.com

Karen Boersma is the publisher of Owlkids Books. Prior to joining Owlkids, she worked at Kids Can Press for over 13 years, including 6 years as publisher, as well at Groundwood Books and Doubleday Canada.

www.owlkidsbooks.com



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Date: Saturday, May 31st, 2014, 9 a.m - 5 p.m.

Location: Dawson College, 4001 de Maisonneuve Blvd. West
Room 4C1 (Amphitheater), Montreal

Registration: 8:00 - 8:45 a.m. Welcome Address: 9:00 a.m.

Getting there:

Public Transportation:

You can take the bus
(#15, #24, #104, #138, or #144)
or metro to the Atwater station
on the green line.

Car:

The best bet for parking is
at the AMC / Pepsi Forum
located at the corner of
Atwater and St. Catherine
Street West.

Cost: The fee for the conference is **\$110** which includes three
breakout sessions and one plenary session.

Early Bird Special: Pay **\$100** (instead of **\$110**) if you register
by April 22nd. Snail mail registrations must be postmarked no
later than April 22nd to qualify for the discount

Lunch will not be provided. Restaurants are located nearby
on St. Catherine Street West. Alexis Nihon Shopping Centre,
found at the corner of Atwater and St. Catherine St. W., has a
food court as well.

Payment method:

Please send payment by a cheque made payable to
"Yes Oui CANSCAIP".

Send completed form and payment to:

Yes Oui CANSCAIP
c/o Carol-Ann Hoyte
2255 Harvard Avenue
Montreal, QC H4A 2W1

Confirmation:

Registration confirmation will be made by telephone to
those who do not provide an email address.

Refund policy:

Cancellation fee is \$25.00 before May 10th.
No refund after May 10th.

Babar en ville children's bookstore will sell books throughout the day.

Join us from 4:30 - 5:00 p.m. for book signings by the presenters.



Registration Form Imagine a Story Conference 2014

Name

Address

STREET

CITY

PROVINCE

POSTAL CODE

Phone PLEASE INCLUDE AREA CODE

E-Mail

You will attend a total of 3 workshops
(one in the morning, two in the afternoon).
Please indicate your first and second choice
for each of the three groups of sessions.

	1st Choice	2nd Choice
GROUP A	○ ○ ○ ○ 1 2 3 4	○ ○ ○ ○ 1 2 3 4
GROUP B	○ ○ ○ ○ 5 6 7 8	○ ○ ○ ○ 5 6 7 8
GROUP C	○ ○ ○ ○ 9 10 11 12	○ ○ ○ ○ 9 10 11 12

Participants will attend the plenary session
(10:45 a.m. - 12:15 p.m.) which will feature a speaker
(publisher or editorial director) from Owlkids Books.