

Packaging Your Imagination

SATURDAY, NOVEMBER 7, 2009

Registration: 8:30 am

Workshop Location:

Victoria College, University of Toronto
73 Queen's Park Crescent East, Toronto, Ontario

Packaging Your Imagination, now in its 25th year, is a day of workshops covering the three areas of CANSCAIP's interests—writing, illustrating and performing—conducted by professionals successful in their fields. Are you trying to get started? Are you looking for new directions? Are you hoping to rekindle that creative spark? Whether you're an established professional, a novice or an interested onlooker, our presenters will stimulate and inspire you to new challenges.

Choose three workshops in your special area of interest, then join with the whole group for an inspirational talk from renowned author **Kenneth Oppel**.

Lunch will be provided for the first 120 participants. Register early. Others will find many restaurants in the area. Please note adjusted fee.

Books will be available for sale throughout the day. Join us at 4:30 for book signings by the presenters.

The fee is \$135.00, which includes three sessions, morning coffee, lunch and the keynote address.

Refund policy: Cancellation fee is \$25.00 before Oct. 15th. No refund after Oct. 15th.

Map of the conference site: see www.canscaip.org/pyimap.html.

For more information, telephone: 416-515-1559

Workshops

GROUP A: 9:15 -10:40 am Choose one of 1, 2, 3, 4

TERESA TOTEN

1 Who Are These People? Naming & Taming Your Characters

Your characters should drive your novel's plot. Are they alive and breathing on the page? Are they vibrant, juicy, believable? Teresa's Twelve Tips and Guided Hot Writing exercises will help you create, construct, and control your characters.

JESSICA SCOTT KERRIN

2 Writing for Boys (even if you never were one)

Writing for male readers isn't only about plot. They also need likable, authentic characters. This workshop provides an overview of what boys want - then how to turn one's own experiences into stories that boys will want to read.

JEREMY TANKARD

3 Learning on the job: Technology & the Business of Illustration

Jeremy has always been an early adopter of new technology in his art. Learn some of his innovative techniques. A decade of freelance illustration has taught him some things about the business of his craft. Come learn from his mistakes!

CARY FAGAN

4 Preparing for a Miracle: Making Great Picture Books Happen

Writing picture books is hard work. The problem is, hard work seldom actually produces a great story. Great stories happen almost without effort. Cary will show how to prepare yourself to 'receive' your best stories and how to fulfill their promise.

GROUP B: 11:00 am -12:20 pm Choose one of 5, 6, 7, 8

KATHY KACER

5 Historical Fiction & Fictionalized Non-Fiction - What's the Difference?

Good stories come from personal history and cultural background. But how should we tell them, especially when dealing with real events and real people? Kathy will demonstrate how to make personal stories come alive while keeping history intact.

PAULETTE BOURGEOIS

6 Follow the Yellow Brick Road: Using screenwriting techniques to write novels for children

A hands-on workshop to explore how the foundations of screenwriting - the hero's journey and the three-act structure - can help writers build their own novels, page by page. Participants are strongly encouraged to view *The Wizard of Oz* before attending.

HEATHER COLLINS

7 Challenging the Illustrator in You: Marrying Content & Style

Picture books, craft books, baby books, historical non-fiction — Heather Collins' work is extraordinarily varied. Showing roughs and finals from some of her books, she will discuss process, techniques and results — and underlying it all, what's really important.

PAT HANCOCK

8 What's so Creative about Writing Non-Fiction?

Plenty, if you want to write what sells. From the topics you choose to the words you use, you should be as creative writing non-fiction as you would be writing stories. Pat will show you why and how.

GROUP C: 2:00 - 3:20 pm Choose one of 9, 10, 11, 12

SHANE PEACOCK

9 Being the Boy with the Big Brain: Mystery Writing & the Creation of The Boy Sherlock Holmes

How does an author living calmly in this century create the world of a desperate 13-year-old boy who inhabits the streets of Victorian London in search of solutions to murders? How do mystery writers create puzzles that keep readers engrossed?

LINDA GRANFIELD

10 I SWEAR It's True! Every Word!

Can't resist history or science channels? Collect facts? Thinking about writing non-fiction books for young people aged 9 to 13? Do it! We'll cover concept, research, collecting visuals that bring pizzazz. If you behave, we'll even discuss indexes! Really!

KATHY (HILDAROSE) KAULBACK

11 Verbal to Visual: Understanding the design & illustration process

Creating a book includes, along with the words, a visual process supported by illustrators and designers. How do designers and illustrators work? How do the words lead them in their process?

MARIE CAMPBELL/ PETER CARVER/ PAUL KROPP

12 Ask the Pros

Experts Marie Campbell (agent, editor), Peter Carver (editor, writing teacher) and Paul Kropp (author, editor, publisher, writing teacher) will answer your questions on writing and publishing. Submit **three** questions **when you register for this session**. The panel will discuss the most FAQs.

KEYNOTE SPEAKER: Kenneth Oppel 3:30pm
The Architecture of Dreams - and some other stuff I've picked up along the way

Please enroll ...

NAME

ADDRESS

POSTAL CODE

PHONE

How would you like this confirmed?

Pick up at registration desk?

Email: _____

Mail: **Include stamped, self-addressed business-size envelope with this registration.**

Send completed form and cheque made out to:

CANSCAIP WORKSHOP

Kathlene Willing, 434 Winona Drive, Toronto, ON, M6C 3T7

... in these workshops

1st CHOICE

2nd CHOICE

GROUP A

GROUP B

GROUP C

I will attend: Workshops & Lunch \$135.00

Workshops only \$115.00

I would like a: chicken

vegetarian meal

We regret that no other dietary requests can be accommodated. Lunch is restricted to 120 people - register early! If registering after Sept. 15, lunch may no longer be available.

REFUND POLICY: Cancellation fee is \$25 before October 15th.

No refund after October 15th.

Packaging Your Imagination

A day of workshops for those interested in writing, illustrating or performing for children

Saturday, November 7, 2009

Sean Cassidy



25th Annual

Canadian Society of Children's Authors, Illustrators and Performers

WORKSHOP LEADERS

1 **TERESA TOTEN** was nominated twice for a Governor General's Award for Children's Literature. Her young adult books include *The Game, Me and the Blondes* and *Better Than Blonde*. Her picture book is *Bright Red Kisses*. She's currently editing an anthology.

2 **JESSICA SCOTT KERRIN** wrote the *Martin Bridge* series for boys. These best-sellers won awards and nominations across North America, and are praised by Horn Book, School Library Journal, The Globe and Mail, Canadian Children's Book Centre, and the American Library Association.

5 **KATHY KACER's** stories of courage and humanity inspired by real events, are published around the world. The popular international speaker's many award winning books include *The Secret of Gabi's Dresser*, *The Diary of Laura's Twin*, and *Whispers from the Ghettos*.

6 **PAULETTE BOURGEOIS** is an award winning author, best known as co-creator of *Franklin the Turtle* books, which were adapted to television. A Member of The Order of Canada, she now writes screenplays. Her recent feature screenplay is currently in development.

7 **HEATHER COLLINS** has created myriad images for a diverse range of clients, including posters for Canada Blooms and illustrations for over forty books. She's best known for *Kid's Cottage Book*, *A Pioneer Story* and most recently *Out Came the Sun*.

11 **KATHY (HILDAROSE) KAULBACH**, a graphic designer and illustrator from Nova Scotia, has illustrated over a dozen children's books and designed over 200 publications. Her 2009 picture books are: *Hey Freddy, It's Canada's Birthday!* and *Johnny and the Gypsy Moth*.

12 **MARIE CAMPBELL** has spent 20 years in children's publishing as publicist, editor, and agent. In 2003 she joined Transatlantic Literary Agency.

3 **JEREMY TANKARD** is the author and illustrator of several books, including the best-selling and critically acclaimed *Grumpy Bird*, which was nominated for several prestigious awards. His most recent book, *Boo Hoo Bird* earned a starred review in Quill and Quire.

4 **CARY FAGAN's** latest picture book, *Thing-Thing*, was named a "Best Book of the Year," by the Globe and Mail and Quill & Quire, and a "First and Best Book" by the Toronto Public Library. He's written award winning children's books, adult novels, and articles.

8 **PAT HANCOCK** says, "Facts are stranger than fiction," especially the ones kids enjoy reading about in her *Crazy Canadian Trivia* series. She also wrote the popular *Haunted Canada* series, and more than a dozen other non-fiction books for kids.

9 **SHANE PEACOCK** is a novelist, playwright, screenwriter and journalist, for adults and children. The author of *Vanishing Girl*, *The Great Farini*, and *The Dylan Maples Adventures*, has won and been shortlisted for 20 international awards for *The Boy Sherlock Holmes* series.

10 **LINDA GRANFIELD** has written nearly 30 award-winning non-fiction titles for young readers and adults. Also a freelance educational writer, she presents workshops on history and research across North America. Her latest title is *Remembering John McCrae* about the Flanders soldier/doctor/poet.

PAUL KROPP has written more than fifty novels for young people. He is a partner in and general editor for High Interest Publishing for reluctant readers, and a popular international speaker.

PETER CARVER is children's editor for Red Deer Press. Winner of The Vicky Metcalfe Editor's award three times, he also received The Claude Aubry Award for Distinguished Contribution to Children's Literature in Canada.

KEYNOTE SPEAKER: KENNETH OPEL IS THE AUTHOR OF NUMEROUS BOOKS FOR YOUNG READERS, INCLUDING HIS BESTSELLING SILVERWING BOOKS, THE GOVERNOR-GENERAL'S AWARD WINNER AIRBORN, AND HIS LATEST BOOKS, STARCLIMBER AND THE KING'S TASTER.

A Bargain You Shouldn't Miss

Keep growing as a writer or illustrator. Expand on what you learn from our exciting line-up of workshops.

How? By joining CANSCAIP as a Friend.

As a Friend you receive our quarterly newsletter, **The CANSCAIP News**, featuring profiles of our professional members explaining how they practice their craft, up-to-date marketing information and cross-country news about what's happening in the children's literature community.

Also – On our website, you have access by password to a Friends' Forum with useful and informative articles plus an interactive question-and-answer feature. Have your work critiqued on our **On-line Writing Forum** – accessible only by password.

Also – You are welcome to attend our monthly meetings. Phone 416-515-1559 for details.

And here's the bargain!

As a first-time Friend, join at the one-time bargain fee of \$25 (ordinarily \$35) **when you send your application with your registration form.**

Please Print

Enclosed is a cheque for \$25 made out to CANSCAIP

I am a ...

Teacher Parent Librarian Editor Beginner in the field Other

NAME

ADDRESS

TELEPHONE

FAX

EMAIL

