Packaging Your Imagination
Saturday, November 10, 2012
Registration 8:15am

Workshop Location
Victoria College, University of Toronto
73 Queen’s Park Crescent East, Toronto, Ontario

Packaging Your Imagination, now in its 28th year, is a day of workshops conducted by professionals in writing, illustrating and performing. Returning after an enthusiastic response last year are our Master-level sessions — intended for established writers and illustrators — as well as a session for Beginners. All other sessions are at the Intermediate level. See also our Pitch Perfect manuscript/portfolio critiquing sessions. The entire day, including lunch, costs just $155.00.

For full details or to register on-line go to canscaip.org or phone our office at 416-515-1559.

PITCH PERFECT!
Manuscript / Portfolio Critiques
$40 Additional Fee

Get a one-paragraph pitch plus 1000 words critiqued by agent, Patricia Ocampo or editor/publisher, Sheila Barry in a ten-minute private session. Or get five portfolio pieces critiqued by art director, Marie Bartholomew. Space is limited.

Attendees will receive an appointment between 4:00pm and 6:15pm. Pitches and 1000 words must be emailed by Oct. 1, 2012. For complete details on how to participate in Pitch Perfect see our website at www.canscaip.org.

A BARGAIN: Keep growing as a writer or illustrator. Join as a first-time Friend at the reduced rate of $35.00 when you send your application with your registration. See our website for a complete list of Friends’ privileges.

Please enrol…

… in these workshops

1st choice 2nd choice

Group A ___________________________ ___________________________
Group B ___________________________ ___________________________
Group C ___________________________ ___________________________

Cheque included for workshops and lunch $155.00 □
(Lunch will be salad and sandwiches. We regret that no other dietary request can be accommodated)
Cheque included for Pitch Perfect Manuscript Critique $40.00 □
Cheque included for Pitch Perfect Portfolio Critique $40.00 □
Cheque included for first-time Friend membership $35.00 □

TOTAL _______________________

REFUND POLICY
Cancellation fee is $35 before October 20th. No refund after Oct. 20th.
Lisa Dalymple
Breaking In (Without Breaking Down)
From developing your craft to submitting your manuscripts, learning from rejection to celebrating sweet victory, this workshop will offer strategies to help build your writing career. Lisa will share tools and tips based on her own experiences “breaking in.”

Lena Coakley
Believing in Magic: Writing Fantasy and Urban Fantasy
Lena will examine the craft of fantasy writing, from general writing and plotting techniques to creating believable characters and compelling alternate worlds. Participants should expect to do a few writing exercises.

Vladyana Krykorka
Balancing Act: Successfully Integrating Illustration and Text
Vladyana will discuss art techniques, colour, cover design, balance of positive and negative space, type and its readability, and use her published books and future projects to share design ideas.

Helaine Becker
Yes, You CAN Make a Living As A Writer in Canada!
ROI. B2B. Profit Centre. Supply Chain. Qualifying the Customer. If these business-related phrases strike fear in your heart, this workshop is for you. Learn the business basics of writing you really need to make your writing career pay.

Norma Charles
The Golden Age of Mid-Grade Readers is Here
Now that Bella and Edward are old news, and YA is saturated, where are the great books for 9- to 13-year-olds? It’s a huge audience. And they’re hungry. Hear how Norma wrote and sold 16 novels for her favourite age group.

Tim Wynne-Jones
Dialogue: The Mechanics of MASTER CLASS FOR WRITERS
A novel has two kinds of narrative: summary and scene. Scene represents the “real time”—the show, the reveal — and dialogue is usually at its heart. How do we get the most out of it? What makes dialogue pop?

Willow Dawson
Little Lies: Facts, Fictions and Scene Transitions
Willow will guide you through a series of illustration exercises, while explaining some key concepts of sequential art. She’ll share her experiences breaking into the business, and encourage discussion on fiction and non-fiction in graphic novels.

Christopher Moore
Writing for Kids Who Love History
“I’m lucky,” Chris says. “I don’t write for kids who don’t love history. Fortunately there are lots who do.” This workshop is about rewarding and challenging readers already sold on historical nonfiction.

Carolyn Beck
Playing With Words: Confessions of a Picture Book Junkie
Let’s dive into the rumble, tumbly, joyfully jumbly world of picture book texts. We’ll explore the topic in general, then focus on poetry, sound and rhythm, rhyme and meaning, do a couple of short exercises and gurgle with merriment.

Allan Stratton
Writing Characters From The Inside Out
Allan will lead you through visualization and roleplay exercises that will help you with your most difficult characters. You’ll learn how to build characters from their point-of-view — the inside-out approach. Bring your writing questions and he will offer solutions.

Clayton Hanmer
Using Comics to Communicate with Kids
Clayton uses comics as a tool to get the point across to anyone and everyone, from children to pharmaceutical marketing agency reps. Find out how and why comics are the perfect visual aide for any application or age group.

Sheila Barry
Patricia Ocampo
Are You There, Publishers? It’s Me, Author
Publisher/Editor Sheila Barry and agent Patricia Ocampo give tips on how to stand out from the slush-pile crowd — from brainstorming unique ideas to pitching perfectly. They’ll outline what to expect once you’ve signed the contract.