



Packaging Your Imagination Conference: LIVE-STREAMED Saturday, October 23, 2021

10:00-10:30 ET OPENING KEYNOTE BC 7:00-7:30 AB & SK 8:00-8:30 MB 9:00-9:30 ON & QC 10:00-10:30 NS & NB & PE 11:00-11:30 NL 11:30-12:00

Story, Community and Me (Opening Keynote)
RITA COX

BREAK 10:30-10:45 ET

10:45-11:45 ET FIRST SESSIONS BC 7:45-8:45 AB & SK 8:45-9:45 MB 9:45-10:45 ON & QC 10:45-11:45 NS & NB & PE 11:45-12:45 NL 12:15-1:15

Words and Pictures: How Authors and Illustrators Can Collaborate Even When They Don't Actually Work Together
CARY FAGAN, DENA SEIFERLING

Building a Fantasy World with History
TANAZ BHATHENA

Demystifying the Intricacies of Colour and Pattern in Visual Storytelling
HATEM ALY

BREAK 11:45-12:00 ET

12:00-1:00 ET SECOND SESSIONS BC 9:00-10:00 AB & SK 10:00-11:00 MB 11:00-12:00 ON & QC 12:00-1:00 NS & NB & PE 1:00-2:00 NL 1:30-2:30

Filling the Void: Experimenting with the Magic "If"
AMANDA WEST LEWIS

Understanding and Writing the Graphic Novel
DAVID A. ROBERTSON

Visual Narrative Storytelling or What Makes Comics Tick
JEREMY TANKARD

LUNCH 1:00-1:30 ET

1:30-2:30 ET THIRD SESSIONS BC 10:30-11:30 AB & SK 11:30-12:30 MB 12:30-1:30 ON & QC 1:30-2:30 NS & NB & PE 2:30-3:30 NL 3:00-4:00

Breaking In Panel **TINA ATHAIDE, CATARINA OLIVEIRA, ERIN SILVER + MICHELLE KADARUSMAN**

"It's alive!" High Voltage Character Creation
KENNETH OPPEL

Thriving and Surprising by Illustrating for the Nonfiction Market
CORNELIA LI

BREAK 2:30-2:45 ET

2:45-3:45 ET FOURTH SESSIONS BC 11:45-12:45 AB & SK 12:45-1:45 MB 1:45-2:45 ON & QC 2:45-3:45 NS & NB & PE 3:45-4:45 NL 4:15-5:15

Panel: Three Publishers and an Agent
KHARY MATHURIN, ALI McDONALD, YASEMIN UÇAR, CLAIRE WILKSHIRE + DIRK McLEAN

The Teen Detective: Writing YA Mysteries
TOM RYAN

Traditional Media in a Digital Age
CLAUDIA DÁVILA

BREAK 3:45-4:00 ET

4:00-5:00 ET CLOSING KEYNOTE BC 1:00-2:00 AB & SK 2:00-3:00 MB 3:00-4:00 ON & QC 4:00-5:00 NS & NB & PE 5:00-6:00 NL 5:30-6:30

The Claire Mackay Memorial Lecture (Closing Keynote)
KIT PEARSON

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POST-PYI ACTIVITIES 5:15-8:30 ET

5:15-8:30 **One-to-One Evaluations (pre-scheduled)**

5:45-6:15 **Artist Talk**

6:45-7:15 **Canadian KidLit Trivia Challenge**