



Packaging Your Imagination Conference: LIVE-STREAMED on Saturday, October 29, 2022

ET time			
10:00 - 10:30	Leading with a Light Heart (Opening Keynote) MONIQUE GRAY SMITH		
10:30 - 10:45	BREAK		
10:45 - 11:45	Inside Out: Crafting Unforgettable Characters COLLEEN NELSON	Run a Successful Writing Business With or Without an Agent HELAINA BECKER	Words and Images: Finding the Universal in the Particular SARA O'LEARY & QIN LENG
11:45 - 12:00	BREAK		
12:00 - 1:00	Literary Non-Fiction: Riding the Coattails of Story SIGMUND BROUWER	Making Your Picture Books Sing LANA BUTTON	Illustrating a Picture Book with 3D Dioramas SOYEON KIM
1:00 - 1:30	LUNCH		
1:30 - 2:30	Panel: Breaking In DANIEL ALEMAN, ANDREA BLINICK, LISELLE SAMBURY Moderator: ANDREW KATZ	Turning Science into Story CYLITA GUY & TANYA LLOYD KYI	Illustrating a Living Earth NATASHA DONOVAN
2:30 - 2:45	BREAK		
2:45 - 3:45	Panel: Three Publishers and an Agent STACEY KONDLA (The Rights Factory), BEVERLEY BRENNAN (Red Deer Press), JENNIFER STOKES (Owlkids Books), PATRICIA OCAMPO (Kids Can Press) Moderator: YOLANDA MARSHALL	Deadly Matters: How to Build Tension MARTY CHAN	Creating Illustrations That Communicate with Readers MIKE DEAS
3:45 - 4:00	BREAK		
4:00 - 5:00	The Claire Mackay Memorial Lecture (Closing Keynote) SPONSORED BY THE PETER & ELEANOR DANIELS CHARITABLE FOUNDATION PETER CARVER		
5:00 - 5:15	BREAK		
5:15 - 8:30	One-to-One Evaluations (participants are pre-scheduled) Illustrator Show & Tell Breakout Room Activity		